BULLETIN FROM

The New York Office 405 East 54th Street, New York

August 15, 1936

JUVENILE SUPPLEMENT

PICTURE STORY BOOKS

Bannerman, Helen — **BLACK SAMBO AND THE TWINS** — Stokes

** Here's merchandise for the juvenile backlog, if one is safe in prophesying that any book about Litle Black Sambo is sure fire for sales. Helen Bannerman hasn't lost her simplicity and directness and understanding of the nursery tale pattern. Though the new *Sambo* hasn't quite the House-That-Jack-Built build up, it has an adventure that small people will adore, where the monkeys kidnap the twins and take them to the tree tops and Sambo rescues them. And the pictures are irresistible. (September 24) $1.00

duBois, William Pene — **GIANT OTTO and OTTO AT SEA** — Viking

*** Here they come - the "naturals" for picture story best sellerdom, or we miss our guess. There's endless fascination in stories about "out size" creatures, and this otterhound is so big that he destroys everything around him and outgrows any kennel that was ever invented, so his master, Duke, had to go to Africa to make room for him. Their adventures - and the subsequent ones en route to America have more than their quota of hilarity and excitement. Sheer nonsense with pictures everyone will adore. The publishers are backing these to the limit. They've kept the price down - they've planned all sorts of bookshop aids in the way of displays and models and posters and advertising. Now - do your side of it and sell the books. Children will love them. (August 21) Each $.65 - Both $1.25

FIRST READING BOOKS
(and Books For Reading Aloud - 6 to 9)

Power, Effie — **STORIES THAT SHORTEN THE ROAD** — Dutton

A collection of 15 stories that fall into the "read aloud" classification more because of type and format than content, which is admirably suited to this age group (6 to 9). Folk tales of many nations, and many that will be gratefully received in that they are not the hackneyed ones repeated in so many collections. English - Norse - Irish - Swedish - Czech, etc. Tested through many years of use in the Cleveland Public Library. There's a nice feel to the decorative drawings by Dorothy Bayley. (August 20) $1.50

Bonner, Mary Graham — **A WORLD OF OUR OWN** — Dutton

This is one of the "might be true stories" class, and will appeal to the rather literal children who none the less find scope for imagination in make-believe play rather than fairy tales and fantasies. A succession of espisodes making up the holiday adventures of some sure enough children who do all sorts of things that will make grown-ups recall their own childhood, and children test out their own ingenuity. Again the type is a trifle small for children learning to read, but second and third year children will find it satisfactory. (August 20) $1.75

Bosa, Stera ADVENTURES OF LAPPY CUSHION TAIL Dutton

A lovely looking book, with enchanting illustrations by Glenna M. Latimer. But the fantasy quality, in making the animals talk, takes it out of the nature class, although indirectly the child will get a good deal about the life of rabbits and their neighbors in the woods. (August 10) $2.00

Meade, Julian R. TEENY AND THE TALL MAN Doubleday, Doran

** This is first rate, both from point of view of content and format, for the child who has just begun to read to herself (or himself). It is the story of a friendship between a little girl and a tall thin man, and has an indefinable charm in the telling of the sorts of things they do together, round the year. Illustrated by Grace Paull. (~~September 25~~) 10-9 $2.00

Sawyer, Ruth PICTURE TALES FROM SPAIN Stokes

As part of a popular series and as selected by Ruth Sawyer, this book has a double chance for long life and a merry one. Ruth Sawyer has a well-sustained reputation for story telling, and spent some time in Spain where she brought this group of folk tales together. Illustrated by Carlos Sanchez. (September 24) $1.25

Simon, Charlie May TEENY GAY Dutton

* Remember *Robin on the Mountain?* This by the same author accomplishes a similar service - in the form of a readable tale, she tells of the life of a little known facet of the American scene. In this case the story is that of a little family on a houseboat in Arkansas, of the orphan boy they adopted, and of the adventures in the flood. Illustrated by Howard Simon. (August 20) $2.00

Stong, Phil NO - SITCH Dodd, Mead

** He was a mongrel, unnameable as to breed or breeds, and all the more entertaining as a pet for that reason. The Stong text and the Kurt Wiese pictures make a grand combination - witness *Honk The Moose*, last season. (Probably destined to be one of the best sellers in the juvenile field this year. (September 17) $2.00

Wheeler, Opal & Deucher, Sybil JOSEPH HAYDN: *The Merry Little Peasant* Dutton

Biographical story of the musician, with several of his best known melodies introduced into the story. Somehow, it strikes fire more than its predecessor, *Mozart, The Wonder Boy*, though again one feels that the authors make the path to greatness too easy and simple. The Haydn story is not a familiar one, so the book fills a very real need. Illustrated by Mary Greenwalt. (August 20) $2.00

STORIES FOR THE 9 TO 12's

Crew, Helen Coale THE RUNAWAY COUSINS *A Tale of Czechoslovakia* Little, Brown

* The story of a huge family with many ramifications, and of the old grandfather who was held in awe by most of his children and grandchildren. Of the two eldest grandsons who ran away because their grandfather overheard them quarreling about his will. The background of life in Czechoslovakia is colorful and interesting, but somehow doesn't ring quite so true as some of Mrs. Crew's other stories. The tale itself is a good one, and has a not too obvious moral tone. $1.75 (September 25)

Fischer, Marjorie **PALACES ON MONDAY** Random House

* Adventures in Soviet Russia, particularly adventures in traveling shared by Judy and Peter, who go all the way by boat and train, stopping off in various places en route, with no grown ups, to cramp their style. More definitely a juvenile than *Street Fair* (which was more a book for adults about children) - and somehow less entertaining, though more instructive. (September 21) $2.00

Harper, Wilhelmina GHOSTS AND GOBLINS Dutton

Collection of stories of all countries and times dealing with - as the title indicates - ghosts and goblins, witches, animal spirits, magic. A somewhat more mature group of stories than the usual fairy tale collection, and with a special sort of focus for the time when spooks are in order. Miss Harper is an excellent anthologist, and this measures up to standard. (August 20) $2.00

Hilles, Helen Train **PLAY STREET** Random House

This starts out to be the story of the friendship between a boy recovering from infantile paralysis (and the spoiled invalidism that results), and the son of the half sick door man. And it ends by being a combination of a gang story and a rather exaggerated bad boy and poor little rich children make good tale. Has elements that will make for popularity, but it lacks focus. Illustrated by Zhenya Gay. (September 21) $2.00

Lange, Mariluise TYRAS Little, Brown

* A good dog story, the setting the wooded hills of Germany (or possibly Switzerland). One senses intimate knowledge with some mastiff or Great Dane prototype of Tyras, and his adventures ring true. Translated from the German by Ernest Boyd. Illustrated by Gunter Bohmer. (September 25) $1.75

Lenski, Lois PHEBE FAIRCHILD, HER BOOK Stokes

** One of the nicest things Lois Lenski has given us. The story of a childhood in Connecticut a century ago, of the rigid point of view towards children's play and clothes and outlook on life. Phebe goes to stay with her relatives in Litchfield Country, where her silks and embroidered pantalettes, her sashes, her copy of *Mother Goose* are frowned upon. It is an entertaining story of a small girl who won't stay within bounds, and a good picture of the times. Illustrated by the author. (September 24) $2.00

Orton, Helen Fuller HOOF BEATS OF FREEDOM Stokes

* Good story of Long Island in the days of the American Revolution, of the part one boy played in helping General Washington and his troops slip away from under the very nose of the British, and of the part his boat and his horse played. Deals with a phase of the war that is not so familiar as most - and is an excellent picture of life of the period, which went on comparatively undisturbed by war except when it was actually on their threshold. Maps. (September 24) $1.75

FACT BOOK FOR THE 9 TO 12's

Young, William THE YEAR 'ROUND PARTY BOOK Lippincott

Good workable material on menus, entertainments, decorations, etc. for all sorts and kinds of parties for anniversaries, holidays and special seasonal events. Illustrated by silhouettes by Katharine Haviland-Taylor. (September 24) $1.00

FOR THE TEENS - *Fiction*

Burglon, Nora GHOST SHIP Little, Brown

Setting, a Norwegian fishing village; morals not too pointed; factual material of foreign land and customs quite palatable. Story of two youngsters who help their father when he loses his fishing ship, in spite of Fate seeming to be dead set against them at every turn. Happy ending. Illustrated. (September 25) $2.00

Coryell, Hubert V. THE SCALP HUNTERS Harcourt, Brace

Not up to some of his stories is this Indian tale of a youth's hunt for the younger brother who had been taken captive by the Indians at the time white men were doing some scalp hunting on their own. Sheer adventure. (September 24) $2.00

Announcing reprint of

Dunn, J. Allan BORU: *The Story of an Irish Wolfhound* . Dodd, Mead

The story of a dog that escaped from the circus and ran wild in Northwest Montana. A story that has held its place in dog literature. Illustrated. (September 17) $2.00

Ferris, Helen, editor CHALLENGE: *Stories of Courage and Love* Doubleday, Doran

* Twelve stories - an unusual group representing widely divergent types of writers and settings. Eden Phillpotts, Dorothy Canfield, Walter de la Mare, Etsu Sugimoto, Herman Melville, Edgar Valentine Smith, Percival Gibbon, and others. Biographical sketches precede each story. East side New York - the bush of Australia - Ireland - South Africa - stories of romance and adventure - stories of escape - stories with a bit of fantasy - realism, tinged with romance. An excellent collection for the bridge between interests of adolescence and adult life. (September 4) $2.00

Hark, Ann THE SEMINARY'S SECRET Lippincott

Gay Thornton has to interrupt a summer vacation to stay at the closed Moravian school in Bethlehem, Pa., but soon gets involved in an original Washington letter which a mysterious man tries to steal, and has her fill of dungeons, hidden tunnels, and detecting. Light entertainment for older girls. (September 10) ✓ $2.00 ✓
Illus.

Household, Geoffrey THE SPANISH CAVE Little, Brown

An entertaining adventure yarn of a young English boy who, in fulfilling a bet is marooned in an underground cave and who, with the help of his older brother, an old shipbuilder, a fishing boat captain and a priest, finds the solution to the disappearance of ships along the Spanish coast. The Spanish and Basque characters are well done and balance the far-fetched battle with the monster. Illustrated. (September 25) ~~$2.00~~ 1.75

Kerigan, Florence THE SECRET OF THE MAYA WELL Dodd, Mead

Adventure story of Central America, with interest divided - unfortunately, between the banana plantation and archeological research - so that both seem a bit out of focus. Backgrounf of life not wholly convincing, and the finding of the goddess through hair-raising adventure seems far-fetched. (September 17) $1.75

Morris, Rhoda SUN BIRD Little, Brown

The adventures of a white girl, who has lost her memory, and an Eskimo boy and his sister. As the sun bird's returned soul, the white girl becomes queen of the Eskimo village and is reunited with her scientist-father. A rather spoiled girl adapting herself to an unfamiliar way of life; the unusual locale and ways of living and thinking add to the interest of this northern story; and the customs and beliefs are well presented in their relation to the tale. Primarily a girl's book but the Eskimo boy's necessary dominance of the many situations that arise should give it some appeal for boys also. Illustrated. (September 25) $1.75

Robinson, Gertrude SACHIM BIRD Dutton

Maine and the three cornered warfare between the French, English and the Indians is the background for the story of young Robin, stowed away from England, his friendship with two Indian boys, and the eventual proving that he is the Indian's friend, rather than enemy. An authentic feel to the material, some of which is based on historical facts, and a proper good yarn of the period, with plenty of factual material, well presented. Illustrated by Julian Brazelton. (August 20) $2.00

Trent, Gregory IN THE STONE AGE Harcourt, Brace

* The best story of the Stone Age I have ever read, and fills a real need. What with *Jade Brings Luck* by Marion Gilbert (Longmans, Green) and this book, the primitive man seems coming into his own in juvenile fiction. This is as good a yarn as *Tarzan*, sounder in factual background and recreation of the probable life of the times, good adventure. Illustrated. (September 24) $2.00

FOR THE TEENS - *Non Fiction*

Brockman, Mary WHAT IS SHE LIKE? Scribner

Study of good manners and good forms, of good habits to replace bad ones, of speech, grooming, fastidiousness, clothes, surroundings, community responsibility, the home, health, diet, state of mind, relations with people, budgets, jobs. Good sound common sense and not dated. (Published) $1.50

Grooch, William Stephen SKYWAY TO ASIA Longmans, Green

A grand job, fascinating and exciting account of the plans for the service by the man who built the air bases at Midway, Wake, Island, Guam. Tells of how they set up their establishments, power plants, docks, houses, plumbing facilities, service stations - one jump ahead of the plane. An amazing story of modern pioneering, amusingly and entertainingly told. (September 2) $2.50

Spencer, D. A. PHOTOGRAPHY TODAY Oxford

This carries on from where most practical manuals of instruction stop; dealing with light and lenses; the photographic emulsion; the problem of exposure; processing; recording of color; photography by invisible "light" and kinematography. For amateurs well out of the beginner's class. Illustrated. (September 3) $1.50